# Penn State Tech + Web Pros Conference June 5 - 7, 2024

#### **Date and Time**

#### Tech+ Web Pros

The Sponsor Showcase for The Pennsylvania State University's Penn State Tech + Web Pros Conference will be held **Wednesday** - **Friday**, **June 5** - **7**, **2024**, at Penn State Greater Allegheny (specific location TBD). You may set up your table anytime the morning of Wednesday, June 5, starting at 9 AM. Attendees will pass through the sponsor area as they register for the event and attend sessions for the conference in the afternoon, but expect the most activity right before and during the lunch hour. Sponsors are welcome to stay as late as 6 PM on Wednesday. The main bulk of the conference will take place on the second day, Thursday, June 6, and sponsors should plan to be there from 8 AM until 5 PM. Attendees will pass through as they register for the event and throughout the day between sessions. The peak times will occur first thing in the morning, then during and after lunch. At no additional cost, sponsors may attend their tables again on the third day, Friday, June 7, beginning at 8 AM and ending when lunch concludes at 1 PM. This is a much shorter day so you may choose not to stay.

# **Directions to campus**

Penn State Greater Allegheny is located at 4000 University Drive, McKeesport, PA 15132

**Directions:** https://greaterallegheny.psu.edu/directions **Campus map:** https://greaterallegheny.psu.edu/map

#### Your table

You will have a pre-assigned table. Electricity is available upon request. A map of the table assignments will be sent as the event date nears. Sponsorship includes space and accommodations for two representatives per table. Any representatives over that number are \$500 each. There are five levels of sponsorships for Tech + Web Pros. See pages 4 and 5 for details.

# **Internet connection**

There is wireless Internet available via PSU Guest wireless.

# **Door prizes**

We will be giving out door prizes to attendees. There will be a variety of gifts, including grand prizes. In order for a participant to get an extra entry, they must visit at least six sponsor tables and receive a stamp from each. If you would like to contribute an item to include in our door prize pool, we will be happy to receive it.

# **Contact information**

If you need to mail packages or materials to the campus prior to the conference, please use the following address:

### **Penn State Greater Allegheny**

ATTN: Stephen Sherwin 101 Crawford Building McKeesport, PA 15132

Be sure to label your packages carefully. For more information and any special needs (i.e., electricity), please contact:

# **Stephen Sherwin**

Director of IT Penn State Greater Allegheny sws153@psu.edu 412-675-9139

### The Pennsylvania State University Terms and Conditions for Corporate Participation

The following Terms and Conditions govern this contract ("Contract") between The Pennsylvania State University on behalf of its Tech Pros Conference ("Penn State") and the participating company/corporation ("Corporation"):

# 1. Acceptance.

Acceptance of this Contract by The Pennsylvania State University is effective when 1) a copy of this Contract is signed by an authorized representative of your organization; 2) your organization has secured its space with payment as agreed upon; and 3) this Contract is accepted by The Pennsylvania State University.

#### 2. Conference Location and Dates.

Penn State Greater Allegheny, McKeesport, PA June 5 - 7, 2024

#### 3. Payment.

Participation must be secured by the agreed upon method. The method of payment will be by check. Checks should be made out to: "The Pennsylvania State University"

Payment shall be made no later than Friday, April 26, 2024

**4. Endorsement by The Pennsylvania State University Tech + Web Pros Conference Committee.** The Pennsylvania State University does not endorse or assume responsibility for any corporation and their products and services. Mere participation in the conference does not imply such endorsement. As such, Corporation understands and agrees that it may not advertise or otherwise represent that The Pennsylvania State University endorses its products and services unless such endorsement does in fact exist. An endorsement by The Pennsylvania State University Tech + Web Pros Conference Committee will exist only if there is writing explicitly indicating endorsement, signed by both parties.

#### 5. Right to Eject Corporations.

Corporation understands and agrees that their attendance and participation at the conference must comply with all provisions of this Contract as well as applicable laws and University policies. If The Pennsylvania State University determines participating corporation is in breach of this Contract, The Pennsylvania State University may terminate this Contract and eject Corporation from the conference without a refund or liability to The Pennsylvania State University.

#### 6. Sales.

No sales are permitted to be conducted at The Pennsylvania State University Tech + Web Pros Conference. Therefore, Corporations participating in The Pennsylvania State University Tech + Web Pros Conference must not solicit or take orders for products or services during any conference activities.

#### 7. Corporation Property.

The Pennsylvania State University will not be liable for loss or damage to any Corporation property in storage, in transit to or from the conference, or while in hotel building or premises.

### 8. Cancellation, Termination, or Postponement by The Pennsylvania State University Tech + Web **Pros Conference Committee.**

In the event that any unforeseen occurrence shall prevent fulfillment of this agreement by The Pennsylvania State University, the parties shall mutually amend or terminate the agreement at The Pennsylvania State University's option. The Pennsylvania State University shall not be financially liable in the event the show is interrupted, canceled, moved, or dates changed except as provided herein.

#### 9. Entirety of Contract.

This Contract and all documents incorporated by reference constitute the entire agreement of the parties and may not be modified or amended in any respect whatsoever without written consent of The Pennsylvania State University.

#### 10. Severability.

If any provision or provisions of this Contract are held to be invalid, illegal, or unenforceable, the validity, legality, and enforceability of the remaining provisions shall not in any way be affected or impaired thereby.

#### 11. Indemnification; Limitation of Liability.

Corporation assumes full responsibility for the acts, omissions, and conduct of its representatives, agents, and contractors and agrees to indemnify, hold harmless, and defend The Pennsylvania State University, its officers and directors, trustees, employees, and agents from and against any and all claims, losses, damages, governmental fines or penalties, and costs or expenses (including court costs, interest, and attorney fees) of any kind whatsoever arising from such acts, omissions, and conduct except to the extent that such claims, losses, and damages are the direct result of The Pennsylvania State University's gross negligence or intentional acts.

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Payments (Check	only) and this sigr	ned indemnificati	on document may b	e mailed to:	
Rebekah Diehl					
Office of the Vice F	President for Com	monwealth Camր	ouses		
111 Old Main					
University Park, PA	A 16802				
	our participation r	nust conform to t	these terms and con	ditions provided b	y The Pennsylvania
State University.					
Name				_	
Company/Corpora	ation			_	
Signature				Date	
Participation Leve	I				
Bronze \$1500	Silver \$2500	Gold \$3500	Platinum \$4500	Diamond \$6500	Plus One \$500
					\$500 to add a person over

# Tech + Web Pros 2024

# **Corporate Sponsorship Opportunities**

Provide sponsorship level no later than **Friday, April 5**<sup>th</sup> to mah455@psu.edu Payment date: **Friday, April 26**<sup>th</sup> to rxd5421@psu.edu

# Tech + Web Pros: June 5 - 7, 2024

### Tech + Web Pros Diamond Sponsorship: \$6500 (limited to one)

- General session speaking engagement in auditorium
- Sponsorship of Keynote
- Sponsor-supplied marketing material placed in conference packet
- Sponsor name/logo on conference website
- Premium sponsor table placement in The Sponsor Showcase 3 tables included
- First option to sponsor Thursday evening event

### Tech + Web Pros Platinum: \$4500 (limited number available)

- Speaking engagement in classroom during professional development sessions
- Sponsor name/logo at snacks table and during lunch
- Sponsor-supplied marketing material placed in conference packet
- Sponsor name/logo on conference website
- Sponsor table in The Sponsor Showcase 2 tables included
- First option to sponsor Wednesday evening event (1 spot available)

### Tech + Web Pros Gold Sponsorship: \$3500

- Sponsor-supplied marketing material placed in conference packet
- Sponsor name/logo on conference website
- Sponsor table in The Sponsor Showcase

### Tech + Web Pros Silver Sponsorship: \$2500

- Sponsor name/logo on conference website
- Sponsor table in The Sponsor Showcase

# Tech + Web Pros Bronze Sponsorship \$1500

Sponsor name/logo on conference website

#### Tech + Web Pros Plus One \$500

- Additional vendor representative chair and accommodations
- Limited to one per Sponsorship