

TECH 
RALLY
ANYWHERE

Let us create a turnkey experience for you!



Tech Rally Anywhere

brings the full line of Dell Client products directly to you—**ANYWHERE**. Best of all, this program is completely free of charge and hassle-free. Let us handle everything while we showcase the latest product innovations right at your location!

Whether you're looking for in-depth product deep dives or want to energize your employees about their new hardware, the Tech Rally Anywhere experience is now better than ever.

Tech Rally Anywhere Includes:

Display Elements

designed to showcase Dell Technology in a modern, engaging way.

Access

to the latest Dell Technology to impress and educate your participants, ensuring they experience the very best of what Dell offers.

Support

to handle everything from planning and coordination to the installation and dismantling of your event.

Program Improvements

We've made significant upgrades to improve the overall impact and efficiency of Tech Rally Anywhere:

New Interactive Experiences

that engage with fresh, hands-on activities designed to captivate and involve every attendee.

Enhanced Design

that brings a fresh, modern look to every aspect of the display and experience.

Improved Maneuverability

of assets, ensuring that events can be executed smoothly, regardless of the venue size or complexity.

With these updates, our program is more robust, flexible, and impactful than ever before.

Frequently Asked Questions

Product-Related Questions:

Which products can be featured?

We have access to a vast lineup of current products, including:

- Commercial
- Consumer
- Small Business
- Gaming

In addition, we feature the latest monitors and client peripherals to enhance your event experience.

Program-Related Questions:

What does a typical Tech Rally look like?

Since each Tech Rally is customized to meet your specific needs, there is no set standard. A rally can range from a few focused displays to a more comprehensive setup utilizing the entire kit.

The event duration is just as flexible—it could be a 2-hour experience or stretch across multiple days, depending on your objectives and audience engagement.

Does "Anywhere" really mean any location globally?

Yes! Tech Rally Anywhere is available across multiple regions, including North America, LATAM, EMEA, and APJ. No matter where your event is, we've got you covered!

Frequently Asked Questions

Program-Related Questions continued:

Are Tech Rallies staffed?

Yes! Our Brand Ambassadors will staff each Tech Rally. They will greet your customers, ensure that the event runs smoothly, and provide support as needed.

Please note, however, that our Brand Ambassadors are not Dell product experts. They will not lead product demos or discuss Dell solutions with your customers. Their primary role is to manage the Tech Rally logistics and create a welcoming atmosphere.

How much space is required for Tech Rally Anywhere?

A full Tech Rally Anywhere experience typically requires around 1,200 sq. ft. (or 115 sq. meters) of space. However, the setup can be scaled larger or smaller depending on your specific needs and the available venue size.

How much time is required for load-in and load-out?

We can complete installation in as little as four hours, but the time required can vary depending on the number of displays, the venue, and the timing of your event. Load-out usually takes half the time of load-in.

Once we've reviewed all the details for your Tech Rally, we will provide a detailed schedule to ensure everything runs smoothly.

Frequently Asked Questions

Process-Related Questions

How do I request the Tech Rally Anywhere experience?

Simply connect with your Dell representative. They will work directly with our Brand Ambassadors to customize an experience for you.

How far in advance do I need to request Tech Rally Anywhere?

We recommend submitting your request 4-6 weeks in advance to allow for proper planning and coordination. However, if you have a more urgent request, please feel free to submit it, and we will do our best to accommodate your timeline.

Who can I contact if I have a question that wasn't answered here?

If you have any additional questions, please feel free to send an email to TechRallyAnywhere@3DExhibits.com. We'll respond to your inquiries within 24 hours.